



Urban plaza on the horizon

The construction of Soul Surfers Paradise Beach on Queensland's Gold Coast commenced in October 2007. The project has been specifically planned to be completed over four stages.

Construction of the residential tower is on track. With five tower cranes on the Surfers Paradise skyline, Soul's central lift core is hovering around the half way point at level 36, while the apartment levels are up to level 19.

Also progressing well is the Retail / Residential Centre Pod that houses the residents' lagoon pool and spa on the top level.

Creating a significant point of difference to the Surfers Paradise architectural streetscape are the unique dappled screens that envelop the Centre Pod. These along with the glass awnings fanning out from the Cavill Mall retail pods make a stunning statement.

Commanding spectacular views over the construction of the new Esplanade, Surfers Paradise Beach and south along the beach towards Coolangatta, the ultra chic Soul Sales Gallery provides the platform for owners to view the premium finishes and appointments being installed in their apartments.

It's also doubling as one of the new social scenes in Surfers with several industry groups enjoying the evolving panorama of a new Surfers Paradise Esplanade over a cocktail.

The Gallery is also home to some of the latest 3D computer wizardry where buyers can fly themselves up and down the tower, along the Esplanade and through the shops.

The foreshore works are also well underway with \$25 million being invested in redefining the beachfront Esplanade of Australia's most famous beach, Surfers Paradise. ■



Unique: Soul is only the second residential tower in Australia to have a dampening tank installed which nullifies movement to the upper floors of tall buildings.